

1 said schedule, said selected information including at least one of video, audio, and
2 software;

3 control signal detecting means for detecting the presence of a control signal at
4 said transmitter station and passing said control signal to said computer, said control
5 signal designating at least one of said unit mass medium programming and said
6 selected information to be associated with said unit of mass medium programming;

B2 7 selective transmission means for communicating said selected information to be
8 associated with said unit of mass medium programming to one of (1) a selected signal
9 generator and (2) a signal generator at a selected time;

10 signal generating means for generating at least some of a signal containing said
11 unit of mass medium programming and said information to be associated with said unit
12 of mass medium programming; and

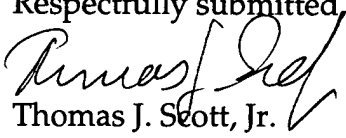
13 a transmitter coupled to said signal generating means for transmitting said signal
14 to a remote receiver station, said signal containing said unit of mass medium
15 programming and said information to be associated with said unit of mass medium
16 programming.

REMARKS

Applicants respectfully request consideration of the instant Supplemental Preliminary Amendment with respect to the above-described application.

The Commissioner is hereby authorized to charge any additional fees or credit any overpayment of fees in connection with this communication to Deposit Account No. 08-3038.

Date: May 8, 1996
HOWREY & SIMON
1299 Pennsylvania Avenue, NW
Washington, D.C. 20004
Tel: (202) 383-6614

Respectfully submitted,

Thomas J. Scott, Jr.
Reg. No. 27,836
Attorney for Applicants